

The Pennsylvania State University at Harrisburg  
Research Methods I (CMPSY 519)  
Fall 2006

Professor: Dr. Neil Boyd

**Texts:**

Punch, K. (2005). *Introduction to Social Research: Quantitative & Qualitative Approaches*. (2nd edition). Sage Publications: Thousand Oaks, CA

Salkind, N. J. (2004). *Statistics for people who (think they) hate statistics*. (2<sup>nd</sup> edition). Sage Publications: Thousand Oaks, CA.

Carver, R. H, & Nash, J. G. (2006). *Doing Data Analysis with SPSS version 14.0*. Thomson-Brooks/Cole: Belmont, CA.

**Course Description:** This semester we will explore the world of research methods in the social sciences. There are various forms of research methods, but perhaps the two most common forms by definition are *qualitative* and *quantitative*. Quantitative research methods focus on designs that require data to be measured numerically, and subsequently statistics to be calculated in order to support empirical observations. On the other hand, qualitative research methods do not require that data be collected in a numerical form. Neither approach is necessarily better than the other, although some scholars (and most scholars historically) consider quantitative research methods to be a more valid method of ascertaining the truth. Many scholars consider quantitative research methods to be superior primarily because they are assumed to be more “objective.” However, within the boundaries of this course, we will assume that both qualitative and quantitative research forms are valid, and that each has their place and time for utilization. Our focus will be on both research forms, and as such, we will learn to develop research questions, conceptual maps, and testable hypotheses. In addition, we will learn how to design and apply specific research designs, and we will learn how to statistically evaluate data. Finally, we will learn how to prepare research reports in a similar form, although in microcosm, to articles prepared for publication in empirical peer-reviewed academic journals.

**Student Tasks:**

Students are required to read every assigned chapter from the reading prior to class and be ready to discuss the issues from the chapters in class (see the course schedule on pages three, four, and five).

Students will be evaluated on this material via a series of group projects, and via short in-class writing exercises.

Students will be required to present research articles to the class that relate to specific chapter material that we are covering, and integrate research into applied Community Psychology settings.

Beyond the general learning of the content of research methods, students will be required to create a research project that will require several steps including: (1) finding a topic of interest, (2) conducting a literature review, (3) creating a research question, (4) developing testable hypotheses, (5) designing a research study, (6) implementing a research study, (7) statistically analyzing the data from the study, and (8) writing a research report. The class will work on all phases of the research project collaboratively in consultation with Dr. Boyd. Individual student research reports will conform to the A.P.A. style.

**Attendance:** Attendance for this class is imperative given the nature of our process, and thus attendance will be collected during the term. If a student misses more than 1 class a letter grade deduction will be assigned. For each successive class that is missed an additional letter grade deduction will be assigned. In addition, each student is required to actively participate, and share your knowledge with the professor and other classmates.

<b>GRADING:</b>	Group Projects:	40%
	Group Article Presentation:	10%
	In-class writing assignments:	20%
	Group Research Project/Report:	30%

### Academic Integrity

Students are required to uphold academic integrity in all courses at Penn State University. In short, students are not allowed to cheat or plagiarize any work. **Please see the policy at : <http://www.psu.edu/bsed/integrity.pdf>**

Also, please see the academic integrity policy at:

<http://www.psu.edu/dept/ufs/policies/47-00.html#49-20>

And, see the academic integrity procedure at:

<http://www.psu.edu/dept/oue/aappm/G-9.html>

### Notice Regarding Classroom Accommodations

It is Penn State's policy not to discriminate against qualified students with documented disabilities in its educational programs. If you have a disability related need for modifications in this course, contact your instructor and the Disability Service Coordinator in the Student Assistance Center (W117, Olmsted, ext. 6024). Instructors should be notified during the first week of classes.

### Grading Scale

94+ = A, 90-93.5 = A-, 87.7-89.9 = B+, 83.33-87.6 = B, 80-83.32 = B-, 77-79.9 = C+, 70-76.9 = C, 60-69.9 = D, Below 60 = F

## Semester Schedule

(S) = Salkind

(CN) = Carver & Nash

(P)= Punch

Week 1  
(Sept 7<sup>th</sup>) Introduction; Review Syllabus  
Data Types, Frequency and Relative Frequency Distributions  
Introduction to SPSS  
**Read:** Chapters 1 and 4 (S)  
**Complete:** Sessions 1 and 2 (CN)

Week 2  
(Sept 14<sup>th</sup>) Measures of Central Tendency & Variability  
**Read:** Chapter 2 & 3 (S)  
**Complete:** Sessions 3 & 4 (CN)

Week 3  
(Sept 21<sup>th</sup>) Distributions, Percentiles, and Z-Scores  
**Read:** Chapter 7 (S)

Begin Hypothesis Testing  
**Read:** Chapter 6 (S)  
Chapter 8 (S)

Week 4  
(Sept 28<sup>th</sup>) Correlation  
**Read:** Chapter 5 and 13 (S)  
**Complete:** Session 5 (CN)

Linear Regression  
**Read:** Chapter 14 (S)  
**Complete:** Sessions 15 & 16 (CN)

Multiple Regression  
**Read:** pp. 255-256 (S) & Chapter 17 (S)  
**Complete:** Session 17 (CN)

Week 5  
(Oct 5<sup>th</sup>) Begin T-testing  
**Read:** Chapters 9 & 10 (S)  
**Complete:** Sessions 11 & 12 (CN)

Analysis of Variance  
**Read:** Chapter 11 (S) and p. 298 (S)  
**Complete:** Session 13 (CN)

Non-Parametric tests – Chi Square

**Read:** Chapter 15 (S)  
**Complete:** Session 20 (CN)

Week 6  
(Oct 12<sup>th</sup>)

Introduction (P)  
Why a handbook of Applied Social Research (BR)  
Applied Research Design: A Practical Approach  
**Read:** Preface & Chapter 1 (P)

Some Central Issues  
**Read:** Chapter 2 (P)

Research Questions  
**Read:** Chapter 3 (P)

Week 7  
(Oct 19<sup>th</sup>)

From Research Questions to Data  
**Read:** Chapter 4 (P)

Quantitative Research Design  
**Read:** Chapter 5 (P)

Week 8  
(Oct 26<sup>th</sup>)

Collecting Quantitative Data  
**Read:** Chapter 6 (P)

The Analysis of Quantitative Data  
**Read:** Chapter 7 (P)

Week 9  
(Nov 2<sup>nd</sup>)

Design in Qualitative Research  
**Read:** Chapter 8 (P)

Collecting Qualitative Data  
**Read:** Chapter 9 (P)

Week 10  
(Nov 9<sup>th</sup>)

The Analysis of Qualitative Data  
**Read:** Chapter 10 (P)

Mixed Methods and Evaluative Criteria  
**Read:** Chapter 11 (P)

Week 11  
(Nov 16<sup>th</sup>)

Designing a Study

Week 12

Designing a Study & Running of the Study

(Nov 30<sup>th</sup>)

Week 13  
(Dec 7<sup>th</sup>)

Designing a Study & Running of the Study

Week 14  
(Dec 14<sup>th</sup>)

Analyzing Data from Your Research Study  
Review Organization of Research Paper  
Read: Chapter 12 (P)

Week 15  
(Final Exam Period)

Research Report Due (Electronic Submission to ANGEL)