## Agenda

1) **Roll Call** (Elizabeth)

2) **Approval of 1/16 EC Meeting Minutes and February MWM Minutes** (Elizabeth)

**MOTION:** Approval of minutes from EC Call on 1/20/17
- **In favor:** 13
- **Opposed:** 0
3) **Announcements/Reminders** (Susan)

   a) EC Meeting Tuesday, May 9: 10:30-12:00 pm Central
   b) EC Meeting Tuesday, June 20, 4-7:30, then dinner
   c) Set goals re: what you can accomplish between meetings in terms of strategic plans & then note progress on google doc

4) **Biennial Updates**

   a) 2017- Ottawa – Manuel Riemer and Tim Aubrey provided an update on behalf of the biennial planning committee.

   Manuel reported that they were finalizing the program. He discussed the acceptance/rejection rate, and indicated that four symposia were asked if they would like to convert their presentations to posters. A total of 815 people are included as co-authors on presentations. There are no more than 14 concurrent sessions, so they estimate that this will allow an average of 30 people per session.

   Tim added that the committee expects 650 people total in attendance at the biennial. They are working on logistics, and will check on the booking of dorm rooms. They are scheduling social events and will include maps of campus and meeting rooms for participants.

   b) 2019 Biennial Host Site: University of Alaska Anchorage is planning to submit a proposal by April 1st. (Yolanda and Susan)

5) **Website Design firm: contract signed with Lisa Gray** (Susan)

   Susan reported that they have great confidence in the new designer, and the first meeting with her is scheduled for the coming week.

6) **Outreach Coordinator Search Update** (Susan)

   Four applications were reviewed, with one person interviewed. While that was a strong interview, it was not the best fit for the position. The position is being re-advertised, with additional recruiting strategies being employed. Susan and Jean requested that the EC help recruit candidates.

7) **Student Membership Circles** (Yolanda)

   Yolanda has created a proposal and incorporated feedback from the EC. An announcement will go out to the division this week. Yolanda will work with program directors to implement this initiative. EC members were asked to promote the initiative in their home institutions.

8) **Editor Search** (Anne)
The publications committee will review and rank 3 applicants for AJCP Editor. The committee will present their rankings and recommendations to the EC at the Biennial meeting. Anne reported that it is a strong and diverse group of applicants.

Anne also reported on the AJCP Book Series Editors. Nicole Allen and Brad Olson are current editors and are ready to step down. Brad will stay on one year to provide continuity as a formal transition process is developed, in which the Publications Committee makes recommendations to the EC for final approval. Anne will develop procedures and will send to the EC for review.

9) Professional Development (Melissa, Jean, Susan)

Melissa, Anne, Jean, and Susan are working on this and will present a plan in the next EC meeting.

10) Strategic Planning Updates (4 minutes per group) (Susan) Note that action items were developed in the EC Midwinter Meeting in February and placed with appropriate strategies; they do not represent all activity related to each strategy.

Strategy 10: Visibility - Enhance the visibility and accessibility of the SCRA website for internal and external communications.

Action: Move forward with Lisa Gray on communitypsychology.com – This is happening now.

Action: Highlight regional activities on website (Scot & Jean) – Scot asked if the EC thought that people would go to regional pages on the website if he created them. The EC voiced support, as there is no current location to learn about this work or document it over time. Scot will work on this.

Action: Publicize mini-grant info from 2016 on website & TCP (Ray & Nicole) – Ray has discussed this with the Education Council and they are following up. He will present at the next EC meeting. Policy Council is publicizing mini-grants as well.

Strategy 9: Visibility - Develop strong collaborative actions with other like-minded organizations to further the strategic priorities of SCRA.

Action: Follow-up with Global Journal to see if they are interested in a formal partnership (Jean) The Global Journal is interested in a formal partnership, and the EC will have a document to review in the May EC meeting.

Strategy 8: Visibility - Develop an integrative identity for community psychology that takes into account the range of programs and disciplines in which the field is taught and practiced, and scholarship is
produced.

Action: Support Regional Coordinators with list of possible activities (Scot) - see Strategy 10
Action: Mission & Vision (Nicole & Chris Beasley)

Nicole has placed possible mission and vision statements on basecamp, and she is requesting feedback from the EC. An EC member suggested that we call these statements something else so that they are not perceived as overlapping with SCRA mission and vision.

Strategy 7: Visibility - Re-design TCP to better meet the interests and needs of SCRA members and the field.

Action: TCP Editors & Secretary meet to discuss interest group support & interaction - TCP Editors and Secretary have not yet met, but will schedule a conference call to move forward on this specific action. EC members noted that this action represents only a small part of this overall strategy and that other specific actions are underway in support of this strategy.

Strategy 6: Education - Strengthen, support, and promote scholarship and related training. Take into account advancing and promoting doctoral training

Action: Research Council progress (Jack) – Jack noted that several productive meetings have occurred, and they are in the process of revising a proposal to address the tenure of the chair and leadership development. They have identified a chair, Chris Keys, and he has agreed to serve. They are now recruiting members.

Strategy 5: Education - Increasing the number of students who learn about and engage in CP via undergraduate, masters, and doctoral education.

Action: Plan for Master lecture (Ray)
Action: Plan for module for text (Ray)

Ray reported that the Education Council met last week, and members were designated to investigate web-based educational resources, including a lecture and introductory module

Action: Plan for Summer Institute (Nicole) – The practice council met recently and is planning a survey of members in April.

Strategy 4: Education - Develop processes and capacities to collect data from membership on a regular basis, and to assess key indicators of CP education.

Jean reported that an early career survey is going out to members early this week. She also reported that an APA accreditation discussion occurred this morning, with a focus on mentoring for clinical community programs, working with APA accreditors to prepare them for visits, and consideration of seeking recognition as a specialty within APA. The EC discussed the need to develop a pool of accreditors more familiar with community psychology.

The Conference Call concluded at this time. Additional strategies are listed below, but were not discussed in this EC Call due to time constraints.
Strategy 3: Membership - Improve tracking and monitoring of membership, member engagement, and the value members get from belonging to SCRA.

Action: Fix inconsistencies in P&P in awards section (Elizabeth & Anne)
Action: Leadership Development Fellows (Elizabeth, Bret – talk with Nellie Tran)
Action: Membership committee & goals (Melissa & Jean)

Strategy 2: Finances - Create a long-term (3-5 year) revenue plan focused on low effort, high impact strategies.

Action: Follow-up with retiring scholars & endowment ideas (Jim & Jean Ann)

Strategy 1: Operations - Consolidate and make more efficient EC decision-making and related communication processes.

Action: Revise instructions for annual reporting of mini-grants to promote consistency (Yolanda & Elizabeth)
Action: Explore Redcap for our needs (Jean)
Action: Revised student grant-making process (Jean & Jaimilee)
Action: Follow up with Oxford on mailing regarding recent books (Jean)
Action: Obtain book series contract (Anne)
Action: Content Alerts for AJCP (Jack)
Action: Annual staff review (Susan & Jean)
Action: Amazon Smiles (Jim & Jean)