Make 2020 YOUR year! Submit now!

2020 SCRA Video Contest
Create a video of your community psychology skills in action!

1\textsuperscript{st} prize=$500
2\textsuperscript{nd} prize=$250

*Award made in US dollars. International applicants encouraged to apply and eligible for award.

Due October 30, 2020;
Voting by the membership begins November 9, 2020.
Want ideas? See the 2018 submissions here:
http://scra27.org/resources/scra-videos/2018-video-contest/

Submitting this google form will give us the information that we need to enter you into the contest: https://goo.gl/forms/fwcsGi6zXL5Tuoal2

*part of Priority 4 of SCRA’s Strategic Plan
Create videos of education, research, and practice efforts that highlight the competencies of our field!

<table>
<thead>
<tr>
<th>Who</th>
<th>You! We are seeking videos that show what community psychology research looks like to you. We value the diverse identities, settings, and topics of interest of our researchers and practitioners and want to showcase your work as exemplary in our field!</th>
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| What   | scra27.org and communitypsychology.com want to feature your work!  

The SCRA membership will vote for their favorite videos. Cash prizes (in USD) will be awarded based upon the number of votes received as follows: 1st place $500, and 2nd place $250.  

Unfortunately, SCRA cannot offer any technical assistance with the creation of your video or uploading to YouTube. |
| When   | Now! We will feature new videos throughout the year, as they are submitted. Voting will begin on November 9, 2020. |
| Where  | We will be featuring the 2020 contest videos via Facebook, Twitter, our SCRA YouTube channel, and on our websites scra27.org and communitypsychology.com. |
| Why    | Help link to Priority #4 of SCRA’s Strategic Plan by building visibility of your work and our field! We have over 2000 interactions on our websites and social media per week! Videos are top attention getters! |
| How    | Videos can be submitted to the contest by posting the video to YouTube, then filling out a google form pointing us to your video. In the YouTube video description that you write, be sure to indicate this video is part of the SCRA Video Contest and to include a link back to scra27.org. |
STEPS VIDEO CREATORS CAN TAKE TO INCREASE VIDEO VIEWS

Under the Basic Information Tab:

1. Upload Status: After the video uploads, replace this number with the title of your video
2. Description: Make sure the "video focus/topic/problem addressed" as listed on the video contest application is consistent with what is posted with the video on YouTube.
3. In the YouTube video description that you write, be sure to indicate this video is part of the SCRA Video Contest and to include a link back to scra27.org.
4. Add the "search terms" or "keywords" to the YouTube post that you listed on the google form in the TAGS area on YouTube.
5. Make sure it is a public video.

Under the Advanced Settings Tab:

1. Allow comments: "Approved" or "All" based on your judgment.
2. Choose a listing category, examples include education; nonprofits & activism; science & technology.
3. Allow users to view ratings, yes check box
4. Location: Make sure to add this.
5. License and rights ownership: Double-check your own preferences for YouTube or Creative Commons license.
6. Video language: be sure to specify
7. Community contributions: leave unchecked
8. Recording date: enter date that the majority of the video was filmed
9. Caption certification: select one
10. Video Statistics: yes, check box
11. Distribution Options: yes, check both boxes
12. Age restrictions: leave unchecked
13. Content declaration: in most cases, leave unchecked

*From your google doc, we will locate your video and place on the SCRA channel

Still have questions? Please email Ashley Simons-Rudolph, Outreach Communications Specialist, at ashleysimonsrudolph@scra27.org